



Section	Evaluation Question	Legal Framework	Statute	Where This is Found in Knowledgehook's Privacy Policy
Transparency				
1.	Do the policies clearly indicate the version or effective date of the policies?	CalOPPA	CalOPPA, Cal. B.&P. Code §22575(b)(4)	Effective Date
2.	Do the policies clearly indicate whether or not the product is intended to be used by children under the age of 13?	COPPA GDPR	COPPA, 16 C.F.R. Part 312.2 GDPR, Conditions Applicable to Child's Consent in Relation to Information Society Services, Art. 8(1)	The Information We Collect From Our Users
3.	Do the policies clearly indicate whether or not the product is intended to be used by students in preschool or K-12?	SOPIPA ELPIPA FERPA California Privacy of Pupil Records	SOPIPA, Cal. B.&P. Code § 22584(a); § 22584(m) ELPIPA, Cal. B.&P. Code § 22586(a)(1) FERPA, 34 C.F.R. Part 99.3 California Privacy of Pupil Records, Cal. Ed. Code § 49073.6(c)	The Information We Collect From Our Users
Focused Collection				
4.	Do the policies clearly indicate whether or not the vendor collects Personally Identifiable Information (PII)?	COPPA CalOPPA FERPA GDPR PIPEDA	COPPA, 16 C.F.R. Part 312.2 CalOPPA, Cal. B.&P. Code §22577(a)(1)-(6) FERPA, 34 C.F.R. Part 99.3 GDPR, Definitions, Art. 4(1) <i>PIPEDA, SC 2000, c 5, Interpretation, s 2(1)</i>	The Information We Collect From Our Users Why We Collect Data
5.	Do the policies clearly indicate whether or not the vendor limits the collection or use of information to only data that are specifically required for the product?	COPPA FERPA GDPR PIPEDA	COPPA, 16 C.F.R. Part 312.7 FERPA, 34 C.F.R. Part 99.31(a)(1)(ii) GDPR, Principles relating to processing of personal data, Art. 5(1)(c); Conditions for Consent, Art. 7(4); Data protection by design and by default, Art. 25(1) <i>PIPEDA, SC 2000, c 5, Schedule 1, ss 4.2, 4.3.3, 4.4, 4.5</i>	The Information We Collect From Our Users Why We Collect Data
Data Sharing				
6.	Do the policies clearly indicate if collected information (this includes data collected via automated tracking or usage analytics) is shared with third parties?	COPPA FERPA SOPIPA GDPR	COPPA, 16 C.F.R. Part 312.2; 16 C.F.R. Part 312.8; 16 C.F.R. Part 312.5(a)(2) FERPA, 34 C.F.R. Part 99.30 SOPIPA, Cal. B.&P. Code § 22584(b)(4) GDPR, Definitions, Art. 4(9); Definitions, Art. 4(10)	Why We Collect Data How We Share or Transfer Your Data



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Data Sharing				
7.	Do the policies clearly indicate what categories of information are shared with third parties?	COPPA	COPPA, 16 C.F.R. Part 312.6(a)(1)	How We Share or Transfer Your Data
8.	Do the policies clearly indicate whether or not personal information is shared with third parties for advertising or marketing purposes?	COPPA SOPIPA California Privacy Rights for Minors in the Digital World	COPPA, 16 C.F.R. Part 312.2 SOPIPA, Cal. B.&P. Code § 22584(b)(1)(A) California Privacy Rights for Minors in the Digital World, Cal. B.&P. Code §§ 22580-22582	Our Privacy Principles
9.	Do the policies clearly indicate whether or not a user's personal information is sold or rented to third parties?	COPPA SOPIPA	COPPA, 16 C.F.R. Part 312.2 SOPIPA, Cal. B.&P. Code § 22584(b)(3)	Our Privacy Principles Why We Collect Data ("Third-Party Providers") How We Share or Transfer Your Data
10.	Do the policies clearly indicate whether or not social or federated login is supported to use the product?	California Privacy of Pupil Records	California Privacy of Pupil Records, Cal. Ed. Code § 49073.6(c)	Why We Collect Data ("Google Classroom Integration")
11.	Do the policies clearly indicate whether or not the vendor imposes contractual limits on how third parties can use personal information that the vendor shares or sells to them?	COPPA FERPA SOPIPA GDPR	COPPA, 16 C.F.R. Part 312.8 FERPA, 34 C.F.R. Part 99.31(a)(1)(i)(B) SOPIPA, Cal. B.&P. Code § 22584(b)(4)(E)(i); Cal. B.&P. Code § 22584(b)(4)(E)(ii) GDPR, Processor, Art. 28(2); Processor, Art. 28(3); Processor, Art. 28(4); Processing under the authority of the controller or processor, Art. 29	Why We Collect Data ("Third-Party Providers")
Individual Control				
12.	Do the policies clearly indicate whether or not a user can create or upload content to the product?	N/A	N/A	How We Share or Transfer Your Data ("If you want information shared with other Users, we'll share it for you")



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Access and Accuracy				
13.	Do the policies clearly indicate whether or not the vendor provides authorized individuals a method to access a user's personal information?	COPPA CalOPPA GDPR PIPEDA	COPPA, 16 C.F.R. Part 312.3(c); 16 C.F.R. Part 312.4(d)(3); 16 C.F.R. Part 312.6 CalOPPA, Cal. B.&P. Code §22575(b)(2) GDPR, Information to be provided where personal data are collected from the data subject, Art. 13(2)(b); Information to be provided where personal data have not been obtained from the data subject, Art. 14(2)(c); Right of access by the data subject, Art. 15(1) <i>PIPEDA, SC 2000, c 5, Schedule 1, s 4.7</i>	Our Approach to Data Security
14.	Do the policies clearly indicate whether or not the vendor provides authorized individuals with the ability to modify a user's inaccurate data?	CalOPPA GDPR PIPEDA	CalOPPA, Cal. B.&P. Code §22575(b)(2) GDPR, Right to rectification, Art. 16 <i>PIPEDA, SC 2000, c 5, Schedule 1, ss 4.6, 4.9.5</i>	How We Maintain Data Integrity
15.	Do the policies clearly indicate whether or not the vendor provides a process for the school, parent, or eligible student to delete a student's personal information?	COPPA FERPA SOPIPA California Privacy of Pupil Records GDPR PIPEDA	COPPA, 16 C.F.R. Part 312.3(c); 16 C.F.R. Part 312.4(d)(3); 16 C.F.R. Part 312.6 FERPA, 34 C.F.R. Part 99.10; 34 C.F.R. Part 99.20; 34 C.F.R. Part 99.5(a)(1) SOPIPA, Cal. B.&P. Code § 22584(d)(2) California Privacy of Pupil Records, Cal. Ed. Code § 49073.6(c) GDPR, Information to be provided where personal data are collected from the data subject, Art. 13(2)(b); Information to be provided where personal data have not been obtained from the data subject, Art. 14(2)(c); Right of access by the data subject, Art. 15(1)(e); Right to erasure, Art. 17(1)(b); Notification obligation regarding rectification or erasure of personal data or restriction of processing, Art. 19 <i>PIPEDA, SC 2000, c 5, Schedule 1, s 4.9.4</i>	How We Maintain Data Integrity



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Data Transfer				
16.	Do the policies clearly indicate whether or not the vendor can transfer a user's data in the event of the vendor's merger, acquisition, or bankruptcy?	COPPA SOPIPA	COPPA, 16 C.F.R. Part 312.2 SOPIPA, Cal. B.&P. Code § 22584(b)(3)	How We Share or Transfer Your Data ("We may share data in the context of a change of business, including a merger or acquisition")
Security				
17.	Do the policies indicate whether or not the vendor requires a user to create an account with a username and password in order to use the product?	N/A	N/A	Why We Collect Data ("Information obtained from other Users") The Information We Collect From Our Users
18.	Do the policies clearly indicate whether or not the vendor provides user managed accounts for a parent, teacher, school or district?	N/A	N/A	Why We Collect Data
19.	Do the policies clearly indicate whether or not reasonable security standards are used to protect the confidentiality of a user's personal information?	COPPA California Data Breach Notification Requirements SOPIPA FERPA California AB 1584 - Privacy of Pupil Records GDPR PIPEDA	COPPA, 16 C.F.R. Part 312.3(e); 16 C.F.R. Part 312.8 California Data Breach Notification Requirements, Cal. Civ. Code § 1798.81.5 SOPIPA, Cal. B.&P. Code § 22584(d)(1) FERPA, 34 C.F.R. Part 99.31(a)(1)(ii) California AB 1584 - Privacy of Pupil Records, Cal. Ed. Code § 49073.1(b)(5) GDPR, Principles relating to processing of personal data, Art. 5(1)(f); Security of processing, Art. 32(1)(b); Security of processing, Art. 32(2) PIPEDA, SC 2000, c 5, Schedule 1, s 4.7; Division 1.1, ss 10.1(3), (5), (6)	Our Approach to Data Security



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Security				
20.	Do the policies clearly indicate whether or not all data in transit is encrypted?	California Data Breach Notification Requirements GDPR	California Data Breach Notification Requirements, Cal. Civ. Code § 1798.81.5 GDPR, Security of processing, Art. 32(1)(a)	Our Approach to Data Security ("We take great security measures to protect your information")
21.	Do the policies clearly indicate whether or not all data at rest is encrypted?	California Data Breach Notification Requirements GDPR	California Data Breach Notification Requirements, Cal. Civ. Code § 1798.81.5 GDPR, Security of processing, Art. 32(1)(a)	Our Approach to Data Security ("We take great security measures to protect your information")
22.	Do the policies clearly indicate whether or not the vendor provides notice in the event of a data breach to affected individuals?	California Data Breach Notification Requirements California AB 1584 - Privacy of Pupil Records GDPR	California Data Breach Notification Requirements, Cal. Civ. Code § 1798.29; § 1798.29(h)(4); § 1798.82 California AB 1584 - Privacy of Pupil Records, Cal. Ed. Code § 49073.1(b)(6) GDPR, Definitions, Art. 4(12); Notification of a personal data breach to the supervisory authority, Art. 33(1); Notification of a personal data breach to the supervisory authority, Art. 33(2); Notification of a personal data breach to the supervisory authority, Art. 33(3)(a)-(d); Notification of a personal data breach to the supervisory authority, Art. 33(4); Notification of a personal data breach to the supervisory authority, Art. 33(5); Communication of a personal data breach to the data subject, Art. 34(1); Communication of a personal data breach to the data subject, Art. 34(2); Communication of a personal data breach to the data subject, Art. 34(3)(a)-(c)	Our Approach to Data Security ("We try to ensure that our Services and information sent to us are safe, but no security measures are perfect")



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Responsible Use				
23.	Do the policies clearly indicate whether or not a user can interact with trusted users?	COPPA	COPPA, 16 C.F.R. Part 312.4(d) (2); 16 C.F.R. Part 312.2	How We Share or Transfer Your Data ("If you want information shared with other Users, we'll share it for you")
24.	Do the policies clearly indicate whether or not a user's personal information can be displayed publicly in any way?	COPPA	COPPA, 16 C.F.R. Part 312.4(d) (2); 16 C.F.R. Part 312.2	Our Approach to Data Security ("We take great security measures to protect your information")
25.	Do the policies clearly indicate whether or not the vendor takes reasonable measures to delete all personal information from a user's postings before they are made publicly visible?	COPPA	COPPA, 16 C.F.R. Part 312.2	Our Approach to Data Security ("We take great security measures to protect your information") <i>User's Personal Information collected by Knowledgehook cannot be displayed publicly.</i>
26.	Do the policies clearly indicate whether or not social interactions between users of the product are moderated?	COPPA	COPPA, 16 C.F.R. Part 312.2	How We Share or Transfer Your Data ("If you want information shared with other Users, we'll share it for you")
Advertising				
27.	Do the policies clearly indicate whether or not traditional advertisements are displayed to a user based on a webpage's content, and not that user's data?	COPPA	COPPA, 16 C.F.R. Part 312.2	Our Privacy Principles <i>Knowledgehook does not partake in advertisements.</i>
28.	Do the policies clearly indicate whether or not behavioral advertising based on a user's personal information are displayed?	COPPA SOPIPA	COPPA, 16 C.F.R. Part 312.2 SOPIPA, Cal. B.&P. Code § 22584(b)(1)(A)	Our Privacy Principles <i>Knowledgehook does not partake in advertisements.</i>
29.	Do the policies clearly indicate whether or not third-party advertising services or tracking technologies collect any information from a user of the product?	SOPIPA COPPA CalOPPA	SOPIPA, Cal. B.&P. Code § 22584(b)(1)(A) COPPA, 16 C.F.R. Part 312.2 CalOPPA, Cal. B.&P. Code §22575(b)(7)	Our Privacy Principles Why We Collect Data <i>Knowledgehook does not partake in advertisements.</i>



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Advertising				
30.	Do the policies clearly indicate whether or not a user's information is used to track users and display target advertisements on other third-party websites or services?	COPPA SOPIPA CalOPPA FERPA California Privacy Rights for Minors in the Digital World	COPPA, 16 C.F.R. Part 312.2 SOPIPA, 16 C.F.R. Part 312.2 CalOPPA, Cal. B.&P. Code §22575(b)(6) FERPA, 34 C.F.R. Part 99.3 California Privacy Rights for Minors in the Digital World, Cal. B.&P. Code §§ 22580-22582	Our Privacy Principles <i>Knowledgehook does not partake in advertisements.</i>
31.	Do the policies clearly indicate whether or not the vendor allows third parties to use a student's data to create an automated profile, engage in data enhancement, conduct social advertising, or target advertising to students, parents, teachers, or the school?	COPPA SOPIPA California Privacy Rights for Minors in the Digital World GDPR	COPPA, 16 C.F.R. Part 312.2 SOPIPA, Cal. B.&P. Code § 22584(b)(2); Cal. B.&P. Code § 22584(e)(2) California Privacy Rights for Minors in the Digital World, Cal. B.&P. Code §§ 22580-22582 GDPR, Information to be provided where personal data are collected from the data subject, Art. 13(2)(f); Information to be provided where personal data have not been obtained from the data subject, Art. 14(2)(g); Right of access by the data subject, Art. 15(1)(h); Automated individual decision-making, including profiling, Art. 22(1); Automated individual decision-making, including profiling, Art. 22(2)(c); Automated individual decision-making, including profiling, Art. 22(3); Definitions, Art. 4(4)	Our Privacy Principles Why We Collect Data ("Cookies") <i>Knowledgehook does not partake in advertisements.</i>
Compliance				
32.	Do the policies clearly indicate whether or not the product is primarily used, designed, and marketed for preschool or K-12 school purposes?	SOPIPA ELPIPA	SOPIPA, Cal. B.&P. Code § 22584(a); Cal. B.&P. Code § 22584(m) ELPIPA, Cal. B.&P. Code § 22586(a)(1)	Who We Are The Information We Collect From Our Users



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Compliance				
33.	Do the policies clearly indicate whether or not the vendor or third party obtains verifiable parental consent before they collect or disclose personal information?	COPPA FERPA California AB 1584 - Privacy of Pupil Records GDPR	COPPA, 16 C.F.R. Part 312.5; 15 U.S.C. §6501(9) FERPA, 34 C.F.R. Part 99.30 California AB 1584 - Privacy of Pupil Records, Cal. Ed. Code § 49073.1(b)(9) GDPR, Conditions Applicable to Child's Consent in Relation to Information Society Services, Art. 8(1)	Consenting to Our Collection and Use of Your Information
34.	Do the policies clearly indicate whether or not the vendor provides notice to parents or guardians of the methods to provide verifiable parental consent under COPPA?	COPPA	COPPA, 16 C.F.R. Part 312.4(b); 16 C.F.R. Part 312.5(b)(i)-(vi)	Consenting to Our Collection and Use of Your Information